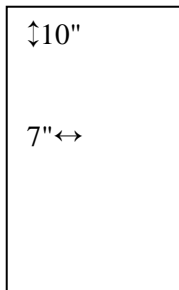


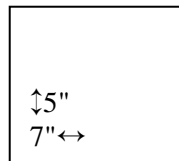
Gala Tribute Book Advertising Specs
Honoring Bart Harvey, Former Chairman, Enterprise

- Gala tribute book ads in black and white format.
- Dimensions of ads (the dimensions of the publication are 8-1/2 x 11):

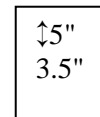
Full page 7 x 10



**Half page 7 x 5
(horizontal)**



Quarter Page 3½ x 5



Electronic Files

- Files should be submitted in FINAL FORM as a high resolution 300-dpi PDF only
- Do not use bleeds—build file within the live area only (see ad dimensions)
- Do not build ad on default paper size of 8.5 x 11. Set document page size to match the ad trim.
- Embed all fonts and images.
- Convert fonts to outlines when possible and flatten Photoshop files
- **Note:** Images and logos from Web sites are NOT usable for print ads
- Files should be sent on a CD or via e-mail to mcousins@nhc.org

Questions about ad specifications should be directed to Renee Saunders, Saunders Design, at (301) 519-8719 or rmsdesign@comcast.net.

If your ad is **text-only**, you may email file to Mary Cousins at mcousins@nhc.org.

Camera-Ready Copy -- Please send a clean printed copy or slick of your ad. Please do not fold, paper clip or staple the camera-ready copy.

If you have any other questions, please contact Mary Cousins at (202) 466-2121 x232 or email mcousins@nhc.org

Please send all artwork by Friday, April 25, 2008 to:

Mary Cousins
National Housing Conference
1801 K Street, N.W., Suite M-100
Washington, DC 20006-1301
or via E-mail: mcousins@nhc.org