



Closing the Digital Divide in HUD- Assisted Housing





ConnectHome Nation and the Digital Divide

THE DIGITAL DIVIDE

Technology has transformed the way we do business, receive healthcare, and communicate with our loved ones, yet close to **1 in 5 Americans do not use the Internet.**

Disproportionately from low-income and minority communities, these populations remain isolated from our digital society.



JOB SEARCHES



TELEMEDICINE



ONLINE BANKING



EDUCATION



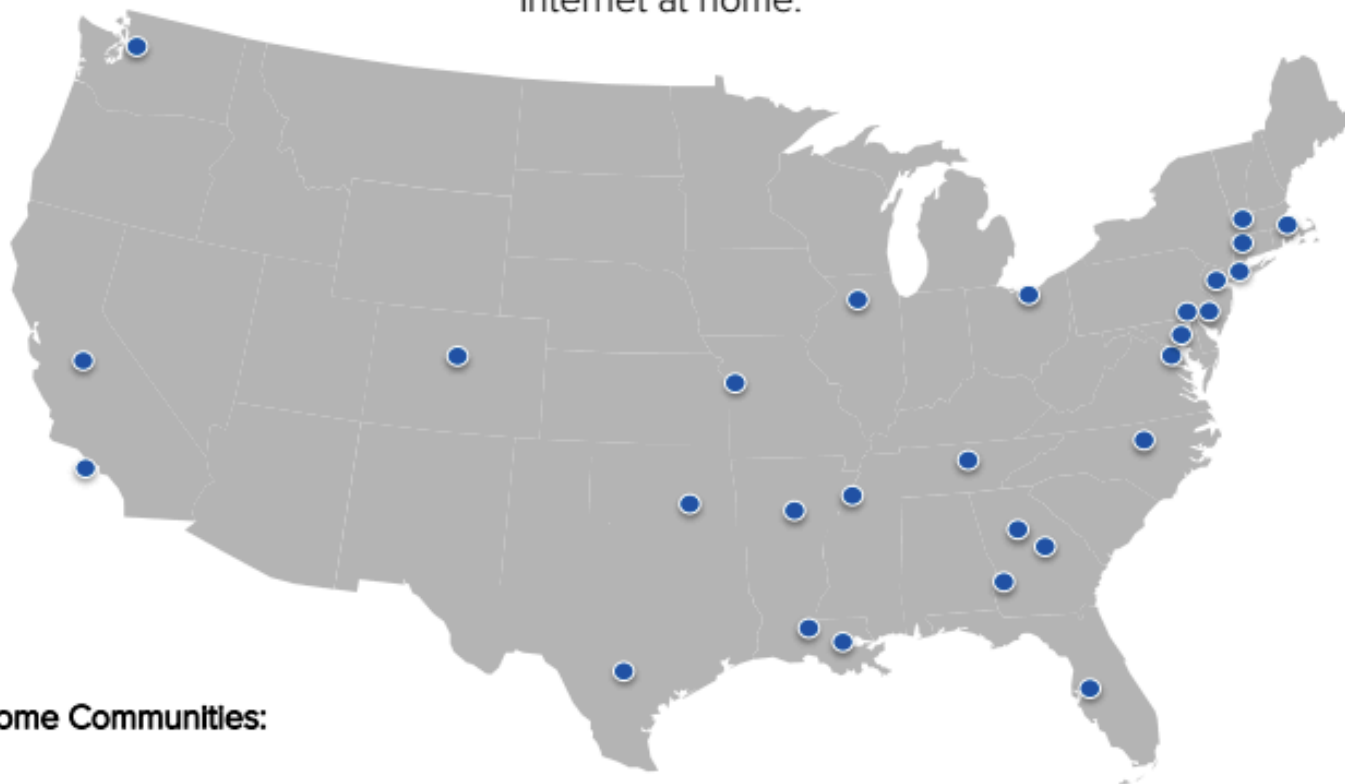
CONNECTING
WITH FAMILY



ConnectHome
Nation

THE PILOT COMMUNITIES

The [ConnectHome](#) pilot program is launching in **twenty-seven cities and one tribal nation**. It aims to reach nearly **200,000 children** living in public housing with the support they need to access the Internet at home.



ConnectHome Communities:

- Albany, GA
- Atlanta, GA
- Baton Rouge, LA
- Baltimore, MD
- Boston, MA
- Camden, NJ
- Choctaw, OK
- Cleveland, OH
- Denver, CO
- Durham, NC
- Fresno, CA
- Kansas City, MO
- Little Rock, AR
- Los Angeles, CA
- Macon, GA
- Memphis, TN
- Meriden, CT
- Nashville, TN
- New Orleans, LA
- New York, NY
- Newark, NJ
- Philadelphia, PA
- Rockford, IL
- San Antonio, TX
- Seattle, WA
- Springfield, MA
- Tampa, FL
- Washington, D.C.



ConnectHome
Nation

CONNECTHOME HAS CONNECTED OVER 20,000 HOUSEHOLDS

“For West Bluff resident Shaunte Mack, that will mean reliable Internet access for one of her sons as he does his high school homework. Her three preschool-age grandchildren will be able to use online games and lessons to practice their ABCs and other skills to be ready for kindergarten. And she will have a much easier way to find the work-at-home jobs she uses to support her family. — Kansas City Star



Nicole Sanchez, VP of Social Impact at GitHub

“ GitHub funds EveryoneOn's trainings because we believe that tomorrow's Silicon Valley talent can be the kids who are living in public housing today. ”

As We Move Forward: Two Questions

How do we sustain the great work that ConnectHome has already achieved?

How do we grow this initiative from 28 city pilot to a nationwide movement?

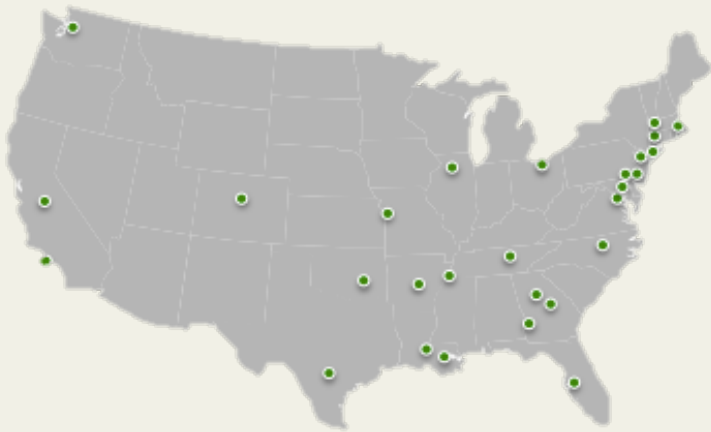


**“The only direction is
forward.”**

**-ConnectHome
Resident, Choctaw
Nation**

THE EXPANSION

ConnectHome



3 YEAR PILOT UNDER HUD
REACHING 28
COMMUNITIES



 **ConnectHome
Nation**

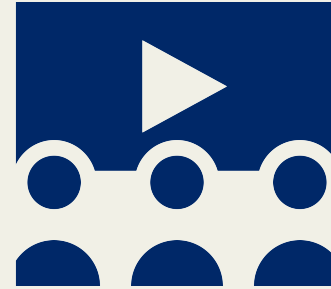


3 YEAR PROGRAM UNDER
EVERYONEON REACHING 100
COMMUNITIES BY 2020

AVAILABLE TO COMMUNITIES



Online Resource Center



Webinars & Technical Assistance



Regional Summits



Access to Mentorship

PARTICIPATING ORGANIZATIONS



2017 TIMELINE



HOW WILL COMMUNITIES APPLY FOR CONNECTHOME NATION?

The online platform and application for ConnectHome Nation and will go live on **July 17, 2017** and close on **July 30, 2017**, interested communities will be able to visit connecthomenation.org to apply.

3 THINGS YOU WILL NEED WHEN APPLYING:



Letter of commitment signed by both the housing provider lead and the city/municipal/tribal lead.



Place-based initiatives, digital inclusion campaigns, and resident engagement.



Context is key to clarity!

WHICH KINDS OF HOUSING PROVIDERS ARE ELIGIBLE?

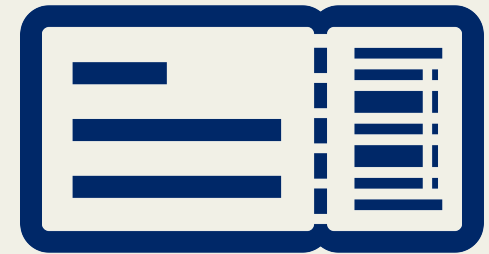
Public housing Authorities, privately owned/multi-family housing developers, and Section 8 Housing Providers are eligible and encouraged to apply.



PHAs



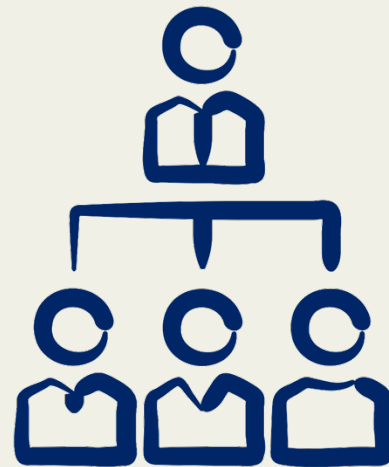
Multifamily
Housing



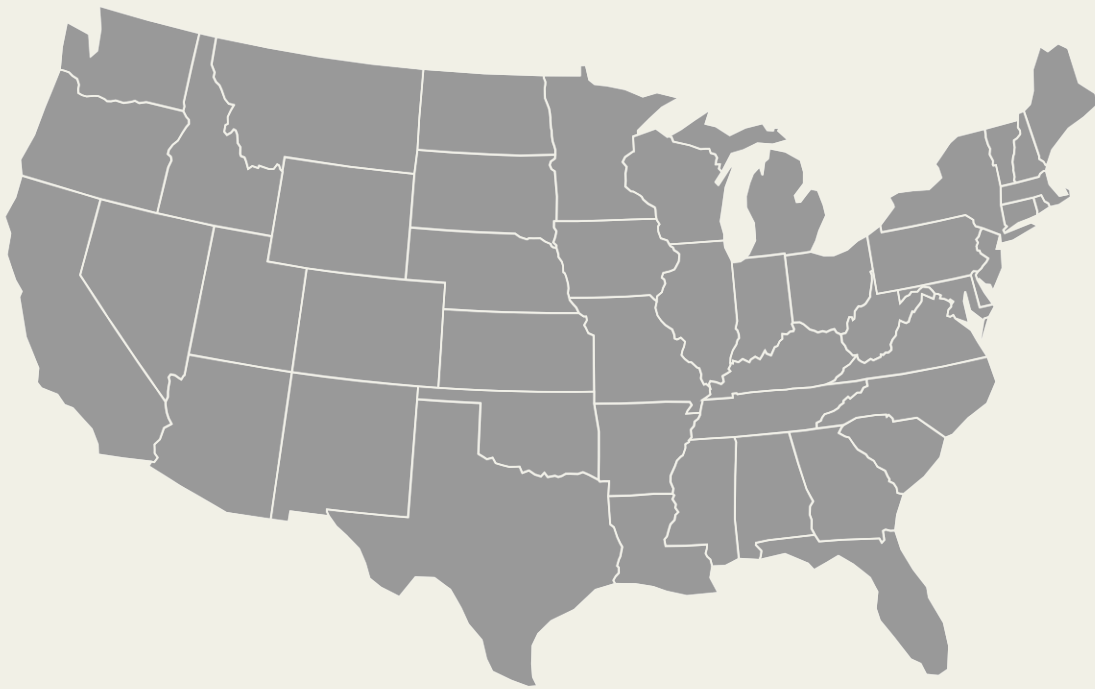
Section 8
Voucher
Housing

WILL CONNECTHOME NATION ACCEPT MULTIPLE APPLICATIONS FROM ONE GEOGRAPHY?

ConnectHome Nation will only accept **one application per geography**, however, if groups want to form a coalition to work together and apply as one, this is permissible.



CAN I APPLY FOR MORE THAN ONE GEOGRAPHY?



Counties, states, and housing providers that cover more than one geography may apply, however they must meet all application requirements for each geography.

Examples: State/County applicants need a commitment letter from governor/county manager. Housing providers need a letter from each geography in which they plan to implement.





Thank You

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