# CITY OF LAKES COMMUNITY LAND TRUST

NHC Restoring Neighborhoods Task Force Webinar | December 6, 2017 Staci Horwitz | City of Lakes Community Land Trust





#### Mission:

To create community ownership that preserves affordability and inclusivity

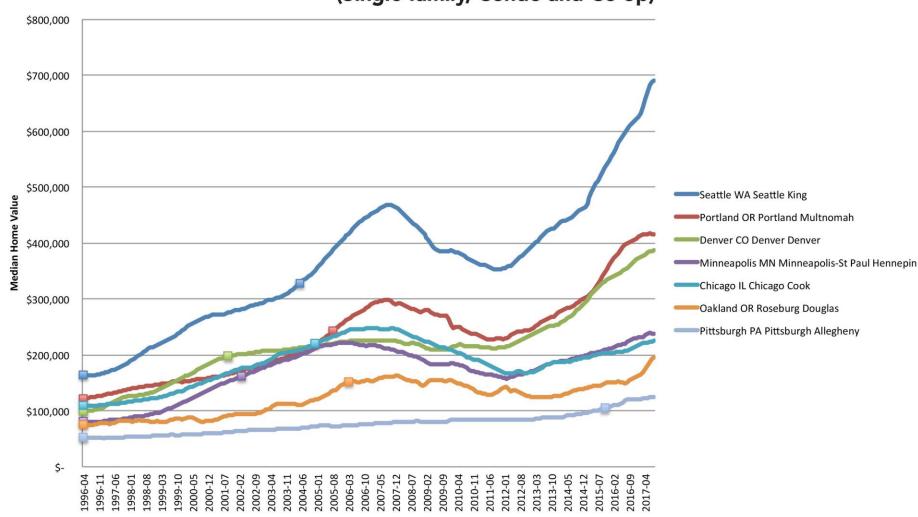
#### **CLCLT History and Data**

- Serve City of Minneapolis
- 250 Homes / 50 Resales
- Varied Housing Types
- 98%: First-time Homeowners
- \$49,300: Average Affordability Investment
- \$37,542: Average Household Income (51% AMI)
- 54%: Single Female Head of Household
- 51%: Communities of Color Households

December 6, 2017

#### **CHANGING HOME VALUES: 1996-2017**





Graph Made by CURA Staff, Oct 2017
Data Source: Zillow (https://www.zillow.com/research/data/)
ZHVI All Homes (SFR, Condo/Co-op) Time Series (\$) downloaded Oct 2017

Center for Urban and Regional Affairs (CURA)

## Key Initiatives

- Homebuyer Initiated Program
- Duplexes
- Multi-Generational Homes (ADU)
- Tax-Forfeiture / Foreclosure Recapture
- Commercial Community Land Trust

## Lessons Learned

- Municipality Involvement
- Paid Staff
- Committed and Passionate Staff
- Flexible and Nimble
- Ground Lease vs. Deed Restriction
- Importance of Relationships
- Larger Community Conversations
- Consistent Message
- Ask!

# Will we look back and see this as a lost opportunity?

Comments/Questions



# **Thank You**

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