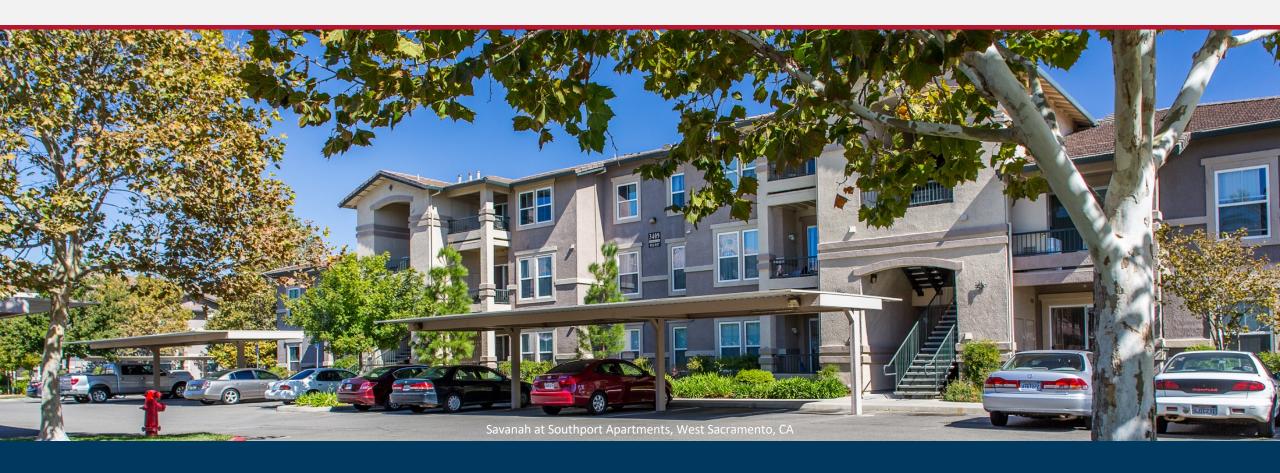


**APRIL 2018** 

# RENTAL SOLUTIONS: NATURALLY OCCURRING AFFORDABLE HOUSING



## **OVERVIEW**

- ✓ Housing Partnership Equity Trust is a social purpose REIT whose mission is to acquire and preserve affordable and workforce housing throughout the United States
- ✓ HPET was founded and is owned by leading affordable housing nonprofits, together with institutional and impact investors. It attracts private capital from individuals and institutions seeking socially responsible investments, then joins with its nonprofit housing partners to acquire affordable rental housing that would otherwise be rented at higher rates.
- ✓ HPET invests in opportunity neighborhoods with the components that are critical to household success, including good schools, public transportation, anchor institutions and access to jobs.
- ✓ Today HPET and its partners own 15 properties in 14 property joint ventures totaling 2955 units of housing, and serving on average households making 57% of area median income.



## **MISSION**

Housing Partnership Equity Trust works collaboratively with our Nonprofit Partners to preserve the stock of affordable and sustainable rental housing to positively impact the lives of our residents and our communities.

# We provide investors with a triple bottom line return:

### **Economic Return**

By creating and realizing value from acquiring, improving, operating and, in some cases, selling real estate

## **Mission Return**

By preserving affordable and workforce housing that improves social outcomes

## **Environmental Return**

By purchasing energy efficient properties and making energy efficiency improvements to older properties



## **INVESTMENT STRATEGY**

- ✓ Invest in a diverse portfolio of good properties in areas with high demand for affordable and workforce housing serving tenants earning 50% to 80% of area median income
- ✓ Utilize Cash Flow, Value-Add and Redevelopment strategies to acquire properties that achieve our mission and create long-term value for our Nonprofit Partners and investors
- ✓ Invest in opportunity neighborhoods that are near job centers with access to good schools, public transportation, ample retail, medical services and other community amenities
- ✓ Utilize a conservative level of long-term property debt, taking advantage of preferential debt pricing and local subsidies
- ✓ Manage our properties effectively to contain costs and ensure rent increases are fair and reasonable, property turnover is minimized and property occupancy maximized
- ✓ Provide amenities that deliver a good living experience



## MARKET CHALLENGE

New building has focused on luxury, but actual demand is for affordable units. As a result, the number of units available and affordable for families of modest means has declined:

✓ According to the National Low Income Housing Coalition and data from the American Community Survey, in 2007, there were 67 affordable and available rental homes for every 100 renter households with incomes at or below 50% of area median. Today, there are 56 homes for every 100 renters.



# **PORTFOLIO OVERVIEW**



# **PORTFOLIO OVERVIEW**

# HPET has amassed a portfolio of 2,955 units totaling \$284 million in acquisition value

| Property<br>Name        | Location                       | Transaction<br>Type  | Units     | Year<br>Built | Year<br>Renovated | Acquisition<br>Date | Purchase<br>Price | HPET Equity as<br>of 3/31/2018 |
|-------------------------|--------------------------------|----------------------|-----------|---------------|-------------------|---------------------|-------------------|--------------------------------|
| 2000 Illinois Ave       | Aurora, IL                     | Value-Add            | 128       | 1974          | 2014              | Apr-2013            | \$5,200,000       | \$2,550,649                    |
| <b>Woodside Court</b>   | Fairfield, CA                  | Cash Flow            | 129       | 1985          | 2000              | Jul-2013            | \$12,000,000      | \$3,389,165                    |
| Woodmere Trace          | Norfolk, VA                    | Value-Add            | 300       | 1974          | 2014              | Sep-2013            | \$15,250,000      | \$6,887,984                    |
| Mallard Point           | Channahon, IL                  | Cash Flow, Value Add | 173       | 2005-2013     | N/A               | Sep-2014            | \$19,400,000      | \$5,291,490                    |
| Birches                 | Silver Spring, MD              | Cash Flow            | 228       | 1986          | N/A               | Dec-2014            | \$33,500,000      | \$7,450,644                    |
| Bradford                | Hagerstown, MD                 | Cash Flow            | 418       | 1965-1974     | 1990              | Jan-2015            | \$26,250,000      | \$7,898,428                    |
| Savannah                | West Sacramento, CA            | Cash Flow            | 228       | 2004          | N/A               | Dec-2015            | \$30,000,000      | \$7,305,582                    |
| Dunfield                | Nottingham, MD                 | Cash Flow            | 312       | 1986-1988     | 1998              | Dec-2015            | \$52,000,000      | \$9,391,151                    |
| Dove Landing            | Virginia Beach, VA             | Value-Add            | 318       | 1977-1983     | 2016              | Jan-2016            | \$18,000,000      | \$7,425,859                    |
| Goldenstar<br>Sun Place | Maplewood, MN<br>Roseville, MN | Cash Flow            | 109<br>30 | 1966<br>1971  | N/A<br>N/A        | June-2016           | \$10,050,000      | \$3,005,176                    |
| Meadow Ridge            | Las Vegas, NV                  | Cash Flow            | 232       | 1989          | N/A               | Aug-2016            | \$22,600,000      | \$6,726,612                    |
| Encanto                 | Phoenix, AZ                    | Cash Flow            | 160       | 1979          | N/A               | Oct-2016            | \$8,800,000       | \$2,645,435                    |
| Pacific Villas          | Stockton, CA                   | Cash Flow            | 86        | 1979          | 2015              | Dec-2017            | \$6,500,000       | \$2,005,155                    |
| Quail Run               | San Leandro, CA                | Cash Flow            | 104       | 1987          | 2003              | Mar-2018            | \$24,000,000      | \$7,471,497                    |
|                         |                                |                      | 2,955     |               |                   |                     | \$283,550,000     | \$79,444,827                   |

# **TRANSACTION PROFILE**

|                           | Tenants  |  |  |  |  |  |
|---------------------------|--|--|--|--|--|--|
| Employment Status         | Hourly, salaried or part time workers                      | Location                               |  |  |  |  |
| Income Range              | \$20,000 to \$80,000 per year                              | Unit Mix                               |  |  |  |  |
| moome nange               | 720,000 to 700,000 per year                                | Number of Units                        |  |  |  |  |
| Typical Employment        | Retail, Construction, Service Sector                       | <b>Acquisition Costs</b>               |  |  |  |  |
|                           |  | Economic Occupancy                     |  |  |  |  |
| Average Family Size       | One to four members per household                          | at Acquisition                         |  |  |  |  |
|                           |  | <b>Economic Occupancy</b>              |  |  |  |  |
| Needs                     | Transportation, jobs, income stability, good schools       | at Stabilization                       |  |  |  |  |
|                           | SCHOOLS  | Monthly Rent Per Unit                  |  |  |  |  |
| Credit History            | Minimum credit scores, demonstrated income, rental history | at Acquisition                         |  |  |  |  |
|                           | income, rental history                                     | Monthly Rent Per Unit at Stabilization |  |  |  |  |
| Rent Payment <sup>1</sup> | \$570 to \$1,388 per month                                 | at Stabilization                       |  |  |  |  |
|                           |  | <b>Community Facilities</b>            |  |  |  |  |

| Properties                                    |   |  |  |  |
|---|---|--|--|--|
| Location                                      | Near employment, transit, schools, community amenities              |  |  |  |
| Unit Mix Studios, one, two and three-bedrooms |   |  |  |  |
| Number of Units                               | 30 to 418 units (230 average)                                       |  |  |  |
| <b>Acquisition Costs</b>                      | \$7 million to \$60 million   |  |  |  |
| Economic Occupancy at Acquisition             | 79% to 99%  |  |  |  |
| Economic Occupancy at Stabilization           | 92% to 99%  |  |  |  |
| Monthly Rent Per Unit at Acquisition          | \$570 to \$1,316  |  |  |  |
| Monthly Rent Per Unit at Stabilization        | \$546 to \$1,484  |  |  |  |
| Community Facilities                          | Community Room, Leasing Office, Fitness<br>Center, Pool, Playground |  |  |  |

<sup>1</sup> Profile information is as of September 30, 2017 for all properties exclusive of Courtyard at Encanto and Pacific Villas.

For Courtyard at Encanto the profile information is as of October 17, 2017 and for Pacific Villas the profile information is as of December 12, 2017, each property's respective acquisition date.



#### MISSION RETURN

# **OPPORTUNITY AND AFFORDABILITY SCORECARDS**















|                                      | Job Centers | Retail | Grocery | Parks | Schools<br>(>5 Rating) | Head Start<br>Program | Community<br>Health<br>Centers | Transit to<br>Urban<br>Core |
|--------------------------------------|-------------|--------|---------|-------|------------------------|-----------------------|--------------------------------|-----------------------------|
| TOTAL PORTFOLIO (% of total units) 1 | 100%        | 100%   | 81%     | 89%   | 74%                    | 100%                  | 94%                            | 94%                         |

HPET's properties are located in markets with amenities that allow our residents the opportunity to thrive

|                 | Number of Units | Average Rents <sup>1</sup> | 60% of AMI <sup>2</sup> | 80% of AMI <sup>2</sup> | 100% of AMI <sup>2</sup> |
|-----------------|-----------------|----------------------------|-------------------------|-------------------------|--------------------------|
| TOTAL PORTFOLIO | 2,851           | \$965                      | \$1,018                 | \$1,357                 | \$1,695                  |

Average portfolio rents remain affordable across HPET's markets at 56.9% of AMI



<sup>1</sup> As of September 30, 2017 for all properties exclusive of Courtyard at Encanto which was acquired on October 17, 2017 and Pacific Villas which was acquired on December 12, 2017 2 Affordable rents determined using Novogradac Rent & Income Limit Calculator

#### **ENVIRONMENTAL RETURN**

# **SUSTAINABILITY SCORECARD**













|                                      | Energy<br>Efficiency | Water Smart | Recycling | Healthy Kids | Smoke-free<br>Initiatives | Energy Tracking |
|--------------------------------------|----------------------|-------------|-----------|--------------|---------------------------|-----------------|
| TOTAL PORTFOLIO (% of total units) 1 | 100%                 | 89%         | 87%       | 89%          | 38%                       | 53%             |

Energy audits required as part of the underwriting for each acquired property

Benchmarking tools such as WEGOwise and Brightpower utilized to identify energy saving opportunities

Ongoing assessment of environmental sustainability at the property level through active asset management

1 As of September 30, 2017 for all properties exclusive of Courtyard at Encanto which was acquired on October 17, 2017 and Pacific Villas which was acquired on December 12, 2017

Representative initiatives include: Energy Efficiency (e.g., Energy Star appliances, sub metering, etc.); Water Smart (e.g. low-flow faucets, efficient irrigation systems, etc.); Recycling (e.g., trash, renovation materials); Healthy Kids

(e.g., use of low VOC paints and carpeting with CRI Green label standards, etc.); and Smoke-free Initiatives

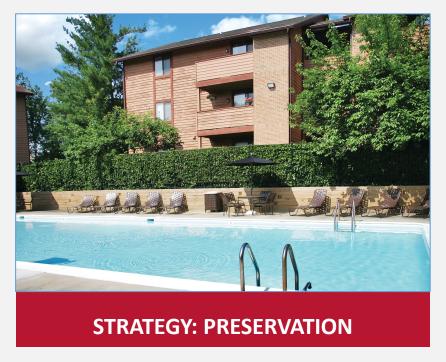


# **CASE STUDY: THE BIRCHES**

# Opportunity to acquire a well preserved garden apartment community in a growing Washington, DC suburb (Silver Spring, MD).

| HPET Equity         | \$7.4 million       |
|---------------------|---------------------|
| Acquisition<br>Date | December<br>2014    |
| Property Type       | Garden<br>Community |
| Number of<br>Units  | 228                 |

| Location                      | Silver Spring,<br>MD                |
|-------------------------------|-------------------------------------|
| Year 1 Yield to<br>Equity     | 12.6%                               |
| Stabilized Yield<br>to Equity | 6.0%                                |
| Average Rent <sup>1</sup>     | \$1361 per<br>month<br>(< 60% AMI ) |



1 As of June 30, 2017



## **CASE STUDY: THE BIRCHES**

## **Opportunity**

Adjacent to US FDA headquarters with planned 8900 employees as a result of workforce consolidation/expansion.

Existing Recorded Use Restriction requiring set-aside of 58 units for tenants displaced when another affordable housing property in the County is redeveloped. Buyer had to accept this restriction on future income.

Half restricted at 50% AMI and below; half at 65% of AMI and below.

HPET and CPDC were the right buyers because the project provided sufficient cash flow to meet underwriting requirements of a mission investor and presented a good opportunity to serve the community.

#### **Business Plan**

Buy and hold for cash flow and preserve future affordability.

Increase rents in line with submarket growth in the first several years of ownership to offset future decline in revenue from due implementation of the use restrictions.

Complete renovations on some units to increase revenue.

Reduce operating expenses through more focused management.

#### Results

On a current yield basis, property projected to generate a 6% yield to the equity over the long term.

STRATEGY: PRESERVATION



# **CASE STUDY: THE BIRCHES**

| Acquisition Sources and Uses     | \$            | % of Total |
|----------------------------------|---------------|------------|
| New GSE Loan                     | \$27,800,00   | 76.3%      |
| HPET Equity                      | \$ 7,450,644  | 20.5%      |
| CPDC Equity                      | \$ 1,162,677  | 3.2%       |
| Total Sources of Funds           | \$36,413,321  | 100.0%     |
| Property Acquisition             | \$33,500,000  | 92.0%      |
| Closing Costs                    | \$ 677,727    | 1.9%       |
| Cost of Financing (Lender Fees)  | \$ 139,000    | .4%        |
| Acquisition Fees – HPET and CPDC | \$ 502,500    | 1.4%       |
| Operating Reserve                | \$ 552,798    | 1.5%       |
| Capital Expenditures at Closing  | \$ 1,041,296  | 2.9%       |
| Total Uses of Funds              | \$ 36,413,321 | 100.0%     |