ConnectHomeUSA: 2018 Community Applications

Presented by EveryoneOn
Hosted by National Housing Conference

Today's Speakers

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Special Programs Association at EveryoneOn

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About NHC

The National Housing Conference has been defending the American Home since 1931. Everyone in America should have equal opportunity to live in a quality, affordable home in a thriving community.

NHC convenes and collaborates with our diverse membership and the broader housing and community development sectors to advance our policy, research and communications initiatives to effect positive change at the federal, state and local levels. Politically diverse and nonpartisan, NHC is a 501(c)3 nonprofit organization.

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The Digital Divide
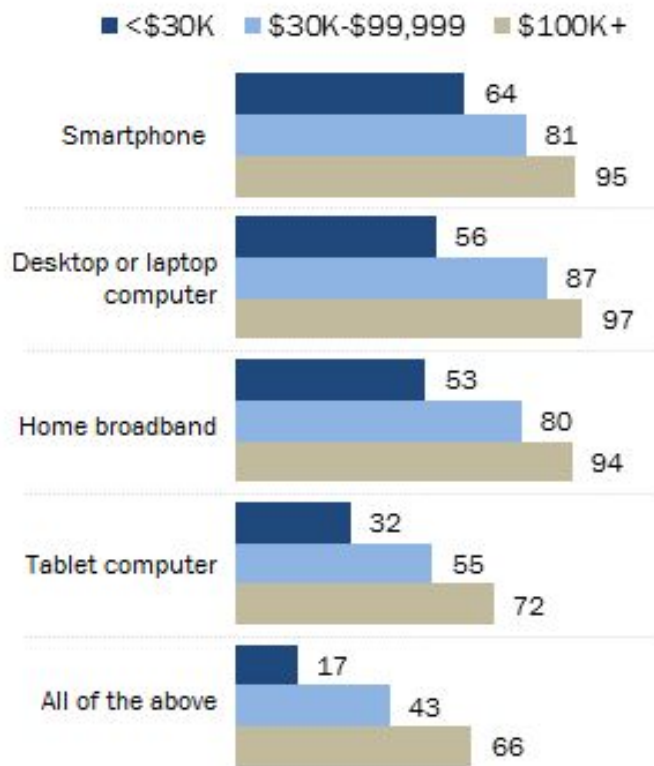
Source: Survey conducted Sept. 29-Nov. 6, 2016.

PEW RESEARCH CENTER

Importance of Internet Access

- Homework and online learning

- Job searches and applications

- Applying to college and the Free Application for Financial Student Aid

- Applying for government assistance

- Obtaining healthcare coverage and telemedicine

- Social connection

NHC Resources

NATIONAL HOUSING CONFERENCE

Broadband Connectivity in Affordable Housing September 2015

Unlocking the Connection in Austin, Texas

by Mindy Ault

Background

When Google Fiber selected Austin, Texas as the second US city to receive its gigabit broadband Internet service, it awarded free high-speed broadband connectivity to 100 community institutions, including the Austin Children's Shelter, United Way, the Red Cross, every public library in Austin, and the Housing Authority of the City of Austin's (HACA's) Booker T. Washington multifamily property. At Booker T. Washington, the Google Fiber plan calls for installing broadband access for residents in a community computer lab, which includes classroom space and a workforce development site.

The connection to Google Fiber's fiber-optic network led HACA executives to ask whether Google Fiber could help them make a two-year-old strategic plan a reality. While HACA properties provide basic broadband connections in their community centers, the relatively high cost of broadband subscriptions means only a small number of residents have Internet access in their homes. Could a joint effort with Google Fiber achieve HACA's goal of bringing basic broadband Internet into each and every home? Recognizing the importance of having in-home Internet access, HACA's leadership decided to establish a partnership with Google Fiber to provide free basic in-home broadband access for residents at all 18 HACA properties.

COURTESY OF HACA

Google Fiber representative helping a resident.

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Broadband Connectivity in Affordable Housing September 2015

Eden Housing's Cottonwood Place

by Mindy Ault

The Benefits of In-Home Internet Access for Seniors

As the Internet continues to gain relevance and importance in people's daily lives, benefits specific to seniors—those age 65 and older—are becoming more evident. In-home Internet access can provide an important connection to family and friends through email and social media, helping seniors to avoid social isolation,[1] a leading contributor to poor outcomes for seniors in both mental and physical health. A high-speed Internet connection, in particular, allows for video chats, which can provide a sense of closeness beyond what can be gained through email or telephone conversations.[2]

In-home connectivity can also improve health care delivery to older adults. The use of videoconferencing with medical professionals, for example, can broaden access to health services and improve health outcomes for seniors.[3] A study conducted by the Veterans Administration focused on patients receiving mental health services and showed that utilizing high-speed video conferencing to conduct therapy sessions substantially reduced hospital admissions and total hospitalization days among seniors.[4] These findings are promising for seniors' prospects of aging in place: having access to necessary health information and easier interaction with health care providers through online channels will likely increase seniors' ability to remain living in their homes independently.
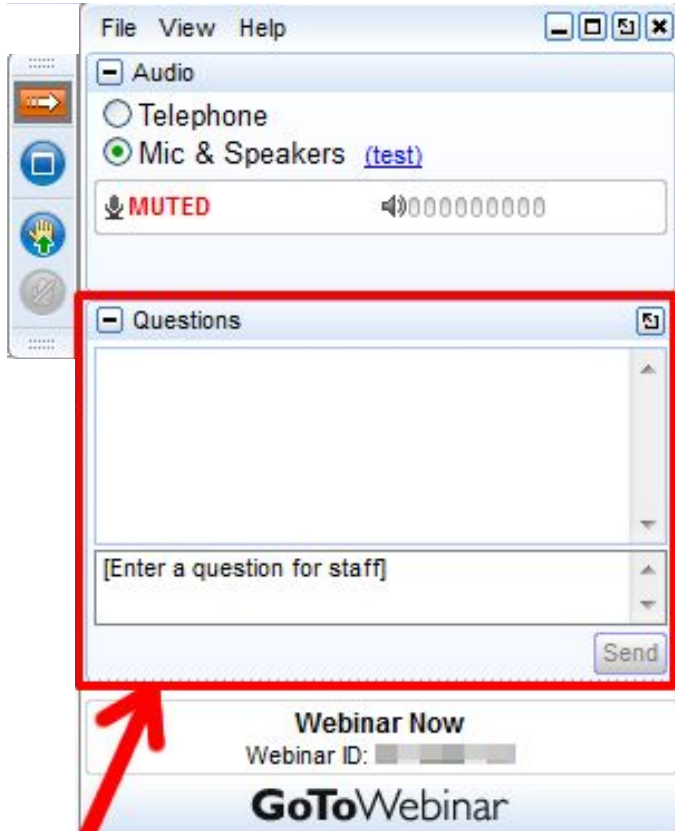
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Questions and technical details

- A link to view the presentation and download slides will be emailed to everyone who registered

- Ask us questions via the Questions box in your GoToWebinar module

- Use the Help menu or visit http://support.citrixonline.com/ for support

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Today's Agenda

- **Understanding ConnectHomeUSA: A Program History**
- How it works: The ConnectHomeUSA partnership model
- ConnectHomeUSA Program Benefits
- Eligibility for joining the program
- Community Commitments
- Application Topics for 2018
- Questions and Answers

ConnectHomeUSA

What is ConnectHome USA?

ConnectHomeUSA (formerly ConnectHome Nation) is a movement to bridge the digital divide for HUD-assisted housing residents in the United States under the leadership of national nonprofit EveryoneOn. By helping residents in participating communities to get connected at home and providing access to digital literacy and educational content, we aim to make public housing a platform for change.

2015: ConnectHome Launch

On July 15th, 2015 in Choctaw Nation of Oklahoma, President Obama launched ConnectHome. A pilot initiative in 27 cities and 1 tribal nation.
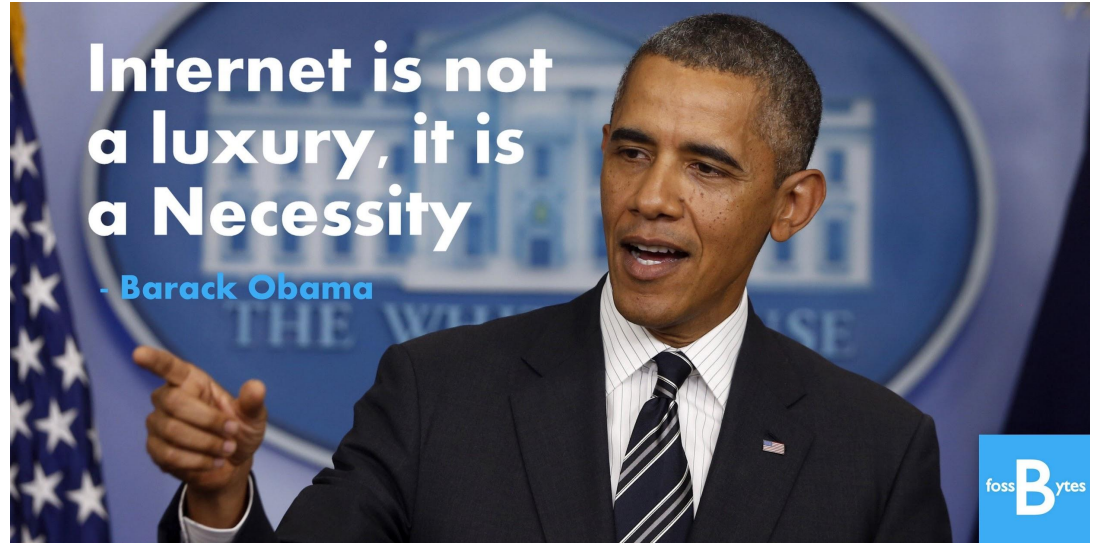
2017: ConnectHomeUSA Expansion

28
Pilot

30
2017

35
2018

Our goal is to reach over 100 communities by 2020!

ConnectHomeUSA

2020 Program-wide Goals

Measurables

350,000 residents connected

50,000 devices distributed

3,500 trainings hosted

ConnectHomeUSA

Our Impact to date

- Connected over **36,000** HUD-assisted households to home internet service
- Hosted over **300 digital literacy trainings**, ranging from basic computer readiness to coding classes
- More than **10,000 devices** have been deployed to families in need

Almost **90%** of ConnectHomeUSA residents have maintained their internet connections to date!

ConnectHomeUSA

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ConnectHomeUSA

Partnership and Support Models

Internet Service Providers

ConnectHomeUSA partners with ISPs to provide low-cost internet in HUD-assisted housing. Together, we aim to connect over 350,000 people by 2020!

Device Providers

Our device partners provide the hardware platforms that our residents need to take advantage of their new connections and skills to flourish online. ConnectHomeUSA has deployed over 10,000 devices to date, and aims to provide 50,000 families with devices by 2020!

Content and Training Providers

Digital literacy content and training partners hold the key to continued resident engagement and success after being brought online:

- ○ Our digital literacy partners provide digital content on critical issues including digital basics, online safety, online research, digital content creation, and job search training

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Program Benefits

Access to all stakeholder commitments

1. ConnectHomeUSA's stakeholders have committed over $70m in resources to the initiative.
2. ConnectHomeUSA's partners include Internet Service Providers, digital literacy trainers, and device partners

ConnectHomeUSA

BEST BUY

T··Mobile

e-Stewards

GitHub

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CollegeBoard

everyoneon

COX

common sense

AT&T

U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT

ALA American Library Association

Google Fiber

comcast

FREE GEEK

KANO

BOYS & GIRLS CLUBS OF AMERICA

Age of Learning
ABCmouse

computer reach
humanitarian computer outreach

Program Benefits

Direct Technical Assistance from the EveryoneOn Team

Rania Ahmed
Northern California
Region

Maribel Martinez
Southeast and Puerto Rico
Region

Kurt Peluso
Northeast Region
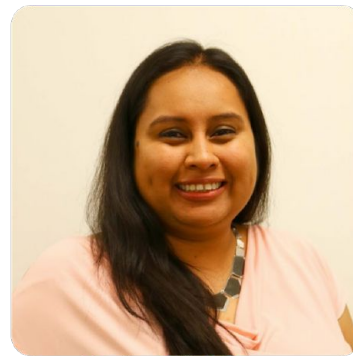
Paulina Chavez
Southern California Region

J'Tanya Adams
Mid-Atlantic Region

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Program Benefits

Access to National and Regional Summits

Program Benefits
ConnectHomeUSA Portal Account

Program Benefits

Communications resources and updates
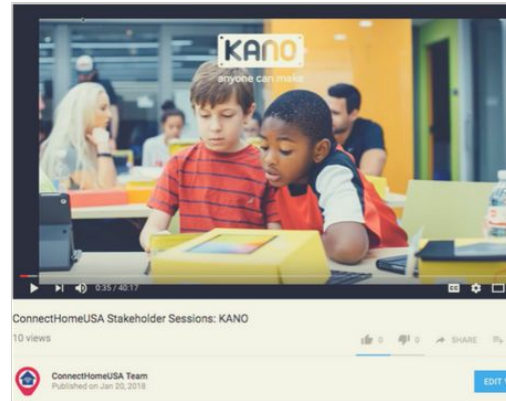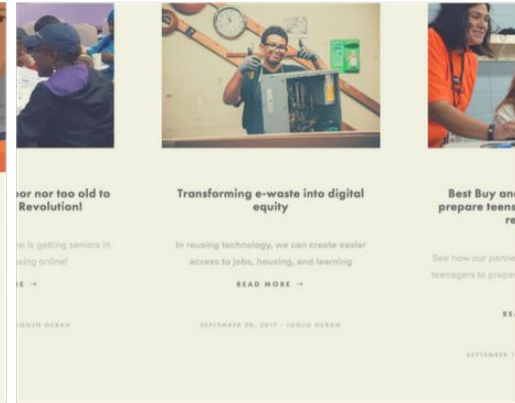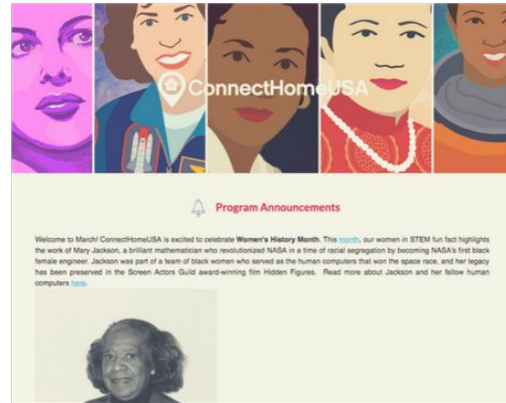
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ConnectHomeUSA

Eligibility for ConnectHomeUSA

Eligible in 2018

Public Housing Authorities

Multifamily Developers

Coalitions

Not Eligible in 2018

Nonprofits

Low-Income Housing Tax Credit

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ConnectHomeUSA

Community Commitments

- Dedicated staff member to serve as ConnectHomeUSA lead
- Regional/National summit attendance
- Providing a joint letter of participation from the housing provider and the city/municipality during application submission
- Hosting a local convening of current and potential ConnectHomeUSA stakeholders to form partnerships.

Community Commitments

- Submitting yearly project plans via the ConnectHomeUSA portal
- Working towards yearly internet adoption, device, and training goals
- Submitting quarterly internal progress reports
- Providing semi-annual success stories from residents that have been impacted by the program

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Application Topics

Section 1: Profile

1. **Applicant designation:** Are you applying as a PHA, Multifamily developer, Tribal Nation, or coalition?
2. **Geography:** What is your coverage area?
3. **Estimated Reach:** How many households are in your coverage area?

ConnectHomeUSA

Application Topics

Section 2: History

1. **Place-based Initiatives:** Please list any place-based initiative that you have participated/are participating in.
2. **Results from PBIs:** Are there any tangible results that you can share? Any lessons learned from the experience?
3. **Digital Inclusion Work:** Tell us about any experience you have in administering digital inclusion programming for your residents.

ConnectHomeUSA

Application Topics

Section 3: Goal Statement

1. **ConnectHomeUSA Integration:** Please share the plan for building ConnectHomeUSA into the organization's longer term goals.
2. **Additional Comments**
3. **Additional Documentation**

Application Topics

Section 4: Required Documentation

1. **ConnectHomeUSA Commitment MOU:** Document provided on application page. This document list out the program benefits and requirements discussed.
2. **Letter of support from City/Municipal:** Solidifying your partnership please have your city lead provide a letter supporting your application on official letterhead with a signature.

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Questions & Answers:

Please feel free to type questions in the questions field or via the chat function.

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Contact Us

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Thank you to our host at National Housing Conference for their continued partnership!