Filling the Affordable Housing Gap

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Today’s Manufactured Homes

General Profile

- **22 million** people live in manufactured homes
- **10%** of new single-family home starts
- **$71,900** average new home sales price
- **$30,000** median household income
- **77%** of new manufactured homes titled as personal property (chattel)

Made In America

- **124** manufacturing plants
- **36** U.S. corporations

- **93,000** homes produced in 2017

Manufacturing sector of the manufactured housing industry:
- Contributes almost $3 billion to GDP/year
- **40,000** U.S. jobs

Affordable Homeownership

- **Site-Built Home**: $107 average price per square foot
- **Manufactured Home**: $49 average price per square foot

Manufactured Home Communities

- Almost 40,000 land-lease communities
- 4.2 million estimated home sites
- 34% of new homes are placed in communities
- Average annual site rent increase of 3%
Today’s Manufactured Home Communities

• Affordable
• No shared walls
• Outdoor spaces
• Room to grow
• Amenities
• Pets
Today’s Manufactured Home Communities
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