



Solutions for Housing Communications

will provide a full day of engaging sessions on promising communications strategies and tactics to help how your organization builds support for affordable housing and communicates with policymakers, partners and your constituents.

There's also an opportunity to network with housing communicators from across the country in the heart of D.C. Exchange ideas and get inspired at this one-of-a-kind convening!

“Solutions is the one opportunity to network with other housing communicators & learn from leading experts who will inspire you to take your work to the next level.”

Convening Registration Fees

Early Bird Rate

(available until Wednesday, March 13)

NHC Members \$115

Non-NHC Members \$149

Students \$60

Regular Rate

NHC Members \$155

Non-NHC Members \$199

Students \$75

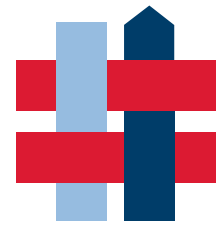
Learn more and register at nhc.org/solutions



1900 M Street NW, Suite 550
Washington, DC 20036



SOLUTIONS FOR HOUSING COMMUNICATIONS 2019



SOLUTIONS

for HOUSING COMMUNICATIONS **2019 CONVENING**



APRIL 16 | WASHINGTON, DC | NATIONAL PRESS CLUB



 **#Solutions2019**
Register today at
www.nhc.org/solutions

CONFIRMED SPEAKERS



Bruce Johnson
Weeknight Anchor
WUSA9



Chase Kroll
Managing Director,
Strategic Communications
Hogan Lovells



Katy O'Donnell
Reporter
Politico



Stefan Byrd-Krueger
Chief Analytics Officer
ParsonsTKO

Visit nhc.org/solutions to keep up-to-date on speaker announcements.

AGENDA AT A GLANCE

8:00 – 8:30 am	NETWORKING BREAKFAST		
8:00 am – 1:00 pm	REGISTRATION		
8:30 – 8:50 am	WELCOME AND OPENING REMARKS		
9:00 – 10:15 am	Maximizing Digital Media Strategies to Drive Social Change	Responding to a Crisis	Turning Ideas into Grassroot Movements
9:00 – 10:15 am	MORNING CONCURRENT SESSIONS		
10:15 – 10:30 am	EARLY MORNING NETWORKING BREAK		
10:30 – 11:45 am	SECOND MORNING CONCURRENT SESSIONS		
10:30 – 11:45 am	Metrics Matter: Measuring Relevance and Influence for Success	Communicating on the Black Homeownership Decline and Income Disparities	Building Alliances and Driving Community Engagement
11:45 – 12:00 pm	LATE MORNING NETWORKING BREAK		
12:00 – 1:30 pm	LUNCHEON PLENARY: Building Meaningful Relationships with the Media		
1:45 – 3:00 pm	AFTERNOON CONCURRENT SESSIONS		
1:45 – 3:00 pm	Communicating to Funders, Members and Other Stakeholders	GoodComm: Messaging for Affordable Housing	
3:00 – 3:15 pm	AFTERNOON NETWORKING BREAK		
3:15 – 4:30 pm	CLOSING PLENARY: How to Advocate for Bipartisan Support		
4:30 – 6:30 pm	NETWORKING RECEPTION		



SPONSOR OR EXHIBIT AT SOLUTIONS

NHC's Solutions for Housing Communications is the only national convening designed especially for housing communicators. By sponsoring, your organization can gain visibility and reach among this diverse and influential audience.

If you are interested in sponsoring, have questions about sponsorship, or would like to create your own custom sponsorship package, please contact Amanda Mitchell at sponsorship@nhc.org. **To be included in event materials, commitment must be made by Friday, March 29.**

SESSION SPONSOR

